

(CLAIMS)

In the Office Action dated April 18, 2005, the Examiner identified the claims of the application directed to four different inventions:

- I. Claims 1-24, drawn to on-line shopping at supported merchant web sites;
- II. Claims 25-39, drawn to dynamically controlling an Internet browser via a file stores on the user's computer;
- III Claims 40-43, drawn to a specific control object for linking to a predetermined Internet site; and
- IV Claims 44-58, drawn to providing a downloadable toolbar at a predetermined Internet site.

Applicant respectfully traverses the Restriction Requirement. However, in an effort to expedite prosecution of the pending claims, Applicant elects to continue prosecution on the set of Claims the Examiner has identified as Group I, Claims 1-24, drawn to on-line shopping at supported merchant web sites.

**Remarks**

The Examiner has required an election under 35 U.S.C. §121 as follows:

- I. Claims 1-24, drawn to on-line shopping at supported merchant web sites, classified in class 705, subclass 26.
- II. Claims 25-39, drawn to dynamically controlling an Internet browser via a file stores on the user's computer, classified in class 719, subclass 328.

III. Claims 40-43, drawn to a specific control object for linking to a predetermined Internet site, classified in class 715, subclass 738.

IV. Claims 44-58, drawn to providing a downloadable toolbar at a predetermined Internet site, classified in class 715, subclass 749.

Applicants respectfully traverse this requirement. In order to make this response responsive to the action, applicants elect group I, i.e. claims 1-24.

Reconsideration and withdrawal of this restriction requirement and an examination of all of the pending claims is requested. It is believed that all of the pending claims are in condition for allowance. Early and favorable action by the Examiner is earnestly solicited.

If the Examiner believes that issues may be resolved by telephone interview, the Examiner is respectfully urged to telephone the undersigned at (212) 801-6729. The undersigned may also be contacted by e-mail at decarloj@gtlaw.com.

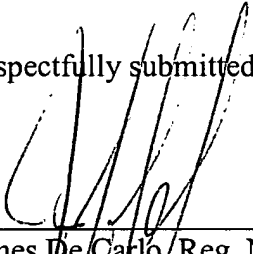
Should the Examiner feel that there are any issues outstanding after consideration of this response, the Examiner is invited to contact Applicant's undersigned representative to expedite prosecution.

The Response is timely filed and no fee is believed to be due. However, the Commissioner is authorized to charge any fees that necessitate the entry and consideration of

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Examiner: Brian Detwiler  
Art Unit: 2173

this paper or credit any overcharges to the deposit account of Greenberg Traurig, LLP, Deposit  
Account No. 50-1561.

Respectfully submitted,



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Date: \_\_\_\_\_

5/18/05

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